

iowa healthcare collaborative

Synergy:

HEN Edition

Issue 1, 2012



Partnership for Patients Campaign Paves Way for Awarded Contract

Last year, the Department of Health and Human Services (HHS) launched the national Partnership for Patients initiative to make healthcare safer and less costly by targeting and reducing the millions of preventable injuries and complications from health care acquired conditions. The Partnership for Patients set two crisp aims: reduce hospital acquired conditions by 40% and reduce preventable hospital readmissions by 20% by 2013. Iowa's hospitals rallied behind this call to action, with 100% of hospitals pledging their commitment to the Partnership.

Shortly after the launch of the campaign, the Center for Medicare and Medicaid Services (CMS) Innovation Center launched a nationwide public-private collaboration termed the Hospital Engagement Networks (HEN) to identify and create innovative solutions designed to reduce patient harm and improve care coordination. CMS awarded 26 organizations a two-year contract to help identify the key improvements and spread initiatives across their defined population.

The Iowa Healthcare Collaborative has been awarded the sole Iowa-based contract to serve Iowa hospitals in this campaign. IHC will work with the Iowa Hospital Association (IHA) and Telligen, Iowa's Medicare quality improvement organization, to implement the program and serve as subcontractors.

"This is a tremendous boost for Iowa's hospitals and the patients who depend on us for quality and affordable healthcare," said IHC CEO Tom Evans, M.D. "It will provide resources, support and a solid statewide framework to tackle some of the obstacles in our healthcare system that make it difficult to provide the best care in the most efficient, affordable way."

Through the HEN collaborative model, IHC will create an interactive group of hospitals and health systems that will take part in education, analysis, information and data exchanges. The collaborative will also develop a model to track hospitals' process and outcomes data and measure their performance on improvement goals

IHC's vision is to create an Iowa healthcare culture of continuous improvement in quality, safety, and value that provides the most effective and efficient care in the nation. IHC believes this vision is possible because of the dedication and commitment you have made to your work in healthcare. While much of the work will focus on hospitals' internal operations, the ultimate goal is very patient-centered: "Better care, more satisfied patients and improved health care outcomes that lead to an even healthier Iowa," said Evans. "We can't wait to get started."

IHC Cornerstones

- Align and equip Iowa healthcare providers for continuous improvement
- Promote responsible public reporting of healthcare information
- Raise the standard of healthcare in Iowa

The Impact of the HEN on Iowa's Healthcare System

Hospitals and the healthcare community will continue to receive the proven and dedicated efforts IHC has provided in the past. Over the next two years, the HEN will focus on 10 key areas that will seek to improve hospital performance on the following quality markers: adverse drug events, catheter-associated urinary tract infections, central line-associated blood stream infections, injuries from falls, adverse obstetrical events, pressure ulcers, surgical site infections, ventilator-associated pneumonia, venous thromboembolism, and preventable hospital readmissions.

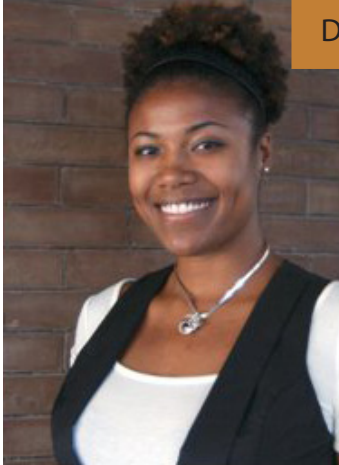
The HEN will include 116 of Iowa's community hospitals, as well as five hospitals across state lines affiliated with Alegent Health System. Each hospital leader will designate contacts to lead hospital-based improvements and serve as the point contact with IHC. Hospitals can expect to receive increased access and participation in quality improvement processes that will influence the future of healthcare. Some of the opportunities include:

- Participation in face-to-face Learning Communities throughout the year to share and spread best practices in the applicable areas
- Topically-focused webinars from content experts
- A web-based metric reporting and tracking database, developed by IHA, will provide real-time information to lead process improvement interventions
- An Improvement Advisor will be assigned to each hospital to serve and assist with the work currently being done at the hospital
- Leadership resources to help improve the culture of safety
- Learning networks that will allow hospitals to share success stories and struggles in an effort to raise the standard of healthcare
- Access to a Lean Process Improvement expert through educational opportunities and on-site coaching
- Technical assistance, through Telligen, for hospitals that would like to have content improvement experts work with hospital staff
- Resources to assist hospitals in physician engagement strategies

Iowa has a reputation for delivering high quality care to patients. The HEN will provide a voice for those best practices and successful interventions already deployed by hospitals. IHC hopes to serve as a resource for hospitals to spread these interventions and provide evidence-based best practices to facilitate the improvement process. The HEN will possess a unique advantage with the ability and willingness of Iowa hospitals to collaborate and engage in a statewide effort to provide the most effective and efficient healthcare in the nation.



Meet the IHC Improvement Advisors



Dawniece Trumbo, MPH

Dawniece Trumbo received her Bachelor of Science in Marketing from Iowa State University and her Master of Public Health in Health Management and Policy from the University of Michigan. Dawniece's background is in marketing, communications, research and consulting. She has experience in a variety of settings, from group health insurance and analytic consulting to human services and hospitals.

Jill Norris, MPH, RN

Jill is a Registered Nurse, holds a Bachelor of Science degree in Community Health Education, and a Master's Degree in Public Health. She is also a Certified Health Education Specialist and health coach. Jill has over 20 years of experience in the field of health care and health promotion. She has worked in a variety of work settings including hospitals, clinics, health insurance, corporate health and human resources and higher education.



Karilynne Lenning, MHA



Karilynne received her Bachelor's degree in Psychology at Iowa State University and her Master of Healthcare Administration from Des Moines University. She also holds a licensed Bachelor of Social Work. Karilynne has 20 years of experience in Social Work services in a critical access hospital setting and a regional hospital setting. She worked at Van Diest Medical Center in Webster City for 10 years and Trinity Regional Medical Center in Fort Dodge for 10 years.

Nicky received her Bachelors of Science degree in Community Health Education from Iowa State University. She started her career at Mary Greeley Medical center as an Education Assistant. Then she entered the Pharmaceutical Industry and spent the last 15 years focusing in the areas of cardiovascular and anticoagulation.

Nicky Cooney



IHC 2012 Calendar of Events

Conferences

Patient Safety Conference - March 7th

The Meadows Events & Conference Center - Altoona, IA

Annual Conference - August 29th

The Meadows Events & Conference Center - Altoona, IA

*HEN Learning Communities**

Readmissions Learning Communities:

March 6th, June 5th, August 28th, November 28th

Patient Safety Learning Communities:

March 8th, June 6th, August 30th, November 29th

Hospital-associated Infections (HAI) Learning Communities:

March 8th, June 6th, August 30th, November 29th

*Attendance to Learning Communities will be for hospital-designated contacts

Medical Home Learning Communities

Medical Home Learning Community - March 28th

The Meadows Events & Conference Center - Altoona, IA

Medical Home Learning Community - September 5th

The Meadows Events & Conference Center - Altoona, IA

*Webinars and Lean Events will
be announced at a later date*

2012 Board of Directors Meetings

Thursday, February 16, 2012

Wednesday, May 16, 2012

Thursday, August 16, 2012

Tuesday, August 28, 2012

Thursday, November 15, 2012

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