

IOWA HEALTHCARE COLLABORATIVE

ANNUAL FORUM

MAY 10 - 11, 2023

EVENT BROCHURE





OVERVIEW

Convening providers and community stakeholders to work toward the common goal of exceptional healthcare in Iowa and across the nation.

Learn more with the QR Code:



www.ihconline.org/ihcannualforum (Link)



TARGET AUDIENCE

The Iowa Healthcare Collaborative (IHC) Annual Forum sessions will benefit Physicians, Nurses, Hospital Care Teams, Clinicians, Quality Teams, Infection Prevention, Chief of Nursing Officers (CNOs), Chief Executive Officers (CEOs), Chief Operating Officers (COOs) and Community Organizations.



REGISTRATION

The admission fee for the Annual Forum is \$250.00 per attendee. This fee covers the cost of both event days, thus registrants DO NOT have to register for each day of the forum.

Register with the QR Code:



<http://ow.ly/1Uii50MXlro> (Link)

| Quotes from Last Year's IHC Annual Forum Attendees

"I have found this useful in how I will approach different improvement projects with departments and on how to make changes around the barriers that come up."

- Anonymous

"I enjoyed the focus on resilience and getting comfortable with being uncomfortable."

- Anonymous

"Each presenter had a common theme focusing on a bigger and better "snap back" with wonderful examples on how to obtain this from within ourselves by spreading positivity and spreading the ability to focus on the end result!"

- Anonymous

Wednesday, May 10

8:00 - 9:00 AM | Sign-in and Continental Breakfast

9:00 - 9:30 AM | Welcome

Jennifer Brockman MHA, BSN, RN, Chief Clinical Program Officer at IHC

Day 1 | Interactive Tabletop Sessions

During each session, participants will learn from topic specific experts and actively engage in a hands-on interactive exercise designed to connect healthcare professionals while generating discussion, enhancing knowledge and problem-solving skills.

9:30 - 10:15 AM | High Reliability

David Munch, MD, Executive Vice President at Healthcare Performance Partners

Groups will create their own yellow brick road as they discuss the steps taken to gather best practices on their journey to achieve a high reliability organization.

Objectives:

- + Examine the concept of HROs
- + Analyze the importance of high reliability and how to implement it in your organization
- + Identify challenges and promote staff involvement in attaining HRO in your organization

10:30 - 11:15 AM | Health Equity

Renee Hardman MBA, SPHR Chief Diversity, Equity and Inclusion (DEI) Officer and Vice President of Human Resources at Broadlawns Medical Center

Groups will discuss partnerships with key community organizations and determine what collaborative actions can be taken to influence health equity in community and healthcare organizations.

Objectives:

- + Define and explain the concept of health disparity and challenges faced today
- + Analyze how quality health outcomes are directly tied to access to high quality and unbiased healthcare
- + Promote Inclusion and equity in healthcare

11:30 AM - 12:15 PM | Person and Family Engagement (PFE)/Development

Thomas Workman PhD, Health Division Principal Researcher at American Institutes for Research (AIR)

Groups will discuss what actions can connect healthcare organizations/ healthcare workers and the patient to ensure that the patient is incorporated into all aspects of their healthcare delivery system. Also, provide ideas for what IHC can do to assist healthcare organizations in these efforts.

Objectives:

- + Review the concept of PFE and how it can be fully implemented in your organization
- + Analyze the importance of having PFE throughout all aspects of your organization
- + Identify challenges of implementing PFE and determine solutions as you develop your programs

12:15 - 1:15 PM | Lunch

Day 1 | Interactive Tabletop Activity (Continued)

1:15 - 2:00 PM | Community/Rural Healthcare

Jason Haglund MS, CADC, Owner/Founding Member of Rural Policy Partners

Renee Schulte, MA, LMHC, Owner/Founding Member of Rural Policy Partners

Look into the future as a group and create ideas and actions that can be taken to light the way to better community/rural healthcare.

Objectives:

- + Learn about community and rural healthcare as it is today post COVID-19
- + Identify and understand challenges facing the rural healthcare communities
- + Implement ways to have community stakeholder support and involvement

2:00 - 2:45 PM | Behavioral Health

Eric Preuss MA, IAADC, CCS, Your Life Iowa (YLI) Project Director for the Bureau of Substance Abuse Department at the Iowa Department of Health and Human Services (Iowa HHS)

Groups will use a sailboat as a "vessel" to fuel discussion around what actions move healthcare organizations forward as the wind blows in your sails and what actions hold your organization back as anchors in the water.

Objectives:

- + Examine the overall state of behavioral healthcare
- + Analyze the lack of access and stigma associated with behavioral healthcare
- + Promote community and leader involvement better access and resources available

3:00 - 3:45 PM | Population Health

Mary Jane Hunt MBL, RN VP Patient Care/CNO at Story County Medical Center

Tabletop groups will pick three social determinants of health and discuss the organizational challenges faced and identify ways in which IHC can help address population health activities within the local community and healthcare organizations.

Objectives:

- + Learn about the concept of population health as it pertains to rural healthcare
- + Review the challenges faced in population health today as it is affected by lack of funding and resources
- + Promote awareness to the community so they can support the efforts of your organization

3:45 - 4:00 PM | Day 1 Adjourn

Thursday, May 11

8:00 - 8:30 AM | Sign-in and Continental Breakfast

8:30 - 9:15 AM | Welcome

Tom Evans, MD, President and CEO at IHC

9:15 - 10:15 AM | Keynote

Benjamin Anderson, MBA, MHCDS, Vice President at the Rural Health and Hospitals Colorado Hospital Association

Healthcare access, socioeconomic status, health-related behaviors, and chronic conditions are each attributed to the growing health disparities between rural and urban communities across the United States. COVID-19 has put a spotlight on the fractures that already existed within rural communities, making the driving factors impossible to ignore. Solving these thorny problems requires the work of innovative, visionary, transformational leaders who effectively influence positive change in individuals and social systems. Through a series of true stories from his experiences from a decade leading a health care system in the tenth most remote town in the United States, Benjamin Anderson communities the beauty and challenges of rural America, offering practical tools that empower and equip its leaders to transform their own communities.

Objectives:

- + Learn about health disparities between rural and urban Americans
- + Define and know the importance of transformational leadership
- + Discuss examples of how measurable health outcomes have been improving through transformational leadership
- + Gain tools for transformational leadership to apply in their own communities

10:15 - 10:45 AM | Break/Exhibit Hall

10:45 AM - 11:45 AM | Plenary Addressing Costs and Disparities in American Healthcare

David Muhlestein PhD, JD, Chief Research and Innovation Officer at Health Management Associates (HMA)

Healthcare in America is a \$4 trillion industry comprised of patients, payers, providers, governments and countless other interested parties. Despite this investment, there are significant disparities in access and outcomes. This session will provide a data-driven overview of the healthcare system, key challenges and possible ways of addressing them.

Objectives:

- + Identify major challenges of cost and disparities for the American healthcare system
- + Describe barriers to federal legislation that addresses these challenges
- + Explain tradeoffs for organizations as they seek to address major challenges

11:45 AM - 1:00 PM | Lunch and Exhibit Hall

Breakout Sessions

A: Leadership

B: Clinical

C: Community

1:00 - 1:50 PM | 1A: Successfully Leading Change in Healthcare Organizations

David Munch, MD, Executive Vice President at Healthcare Performance Partners

Short-term improvement has little value if you don't sustain your gains. Likely everyone who attends this conference can cite one or many examples of long-term failure of successful improvements that have disappeared over time. Sustaining your improvements requires the development of an operational system where everyone at every level understands their responsibilities and reliably practices the activities to fulfill them. This dialogue is designed to understand the SYSTEM of improvement and set a course to create it.

Objectives:

- + Examine the basics of an improvement system
- + Reflect on your, and your teams, role in the development and ongoing maintenance of an improvement system
- + Analyze that your work must be redesigned, not "added to" for you to be successful

1:00 - 1:50 PM | 1B: The Billion Pill Pledge: How Iowa is Modeling the Way Nationally for Opioid Prevention

Brand Newland, PharmD, MBA, CEO and Co-founder of Goldfinch Health

The Billion Pill Pledge program (powered by Goldfinch Health) started in Iowa in efforts to remove or avoid +1B opioid pills from medicine cabinets in the US. The program is a true first-dose opioid prevention program designed to support community hospitals in enhancing surgical care to best in class protocols and educating on alternate pain management approaches called Enhanced Recovery After Surgery (ERAS). Implementation of such practices has been shown to improve patient outcomes, save healthcare costs, and dramatically reduce the need for opioid pain medications after an operation.

Objectives:

- + Describe how opioid settlement funds are being allocated toward prevention, treatment and recovery
- + Learn how the Iowa primary prevention program can decrease opioid misuse and diversion
- + Define enhanced recovery strategies and how they optimize surgery outcomes leading to improved patient health outcomes, savings in healthcare costs, and a reduction in the need for opioids post-surgery
- + Identify alternatives to opioids and opioid-sparing protocols—including multi-modal pain management

1:00 - 1:50 PM | 1C: Neurodiversity – The A Game

Mary Jane Hunt MBL, RN, Vice President of Patient Care/CNO at Story County Medical Center

Eric Preuss MA, IAADC, CCS, Your Life Iowa Program Manager at Iowa HHS

A conversation about brain differences in Neurodivergent patients.

Objectives:

- + Define neurodiversity
- + Examining differences between neurotypical and neurodivergent people/brains
- + Analyzing Categories of neurodiversity

2:00 - 2:50 PM | 2A: Strategic Planning for Successful Operations

David Muhlestein, PhD, JD, Chief Research and Innovation Officer at HMA

Strategic preparation is critical for operational success. This session will include an overview of aligning strategic planning with organizational mission and vision, provide example strategic frameworks and tools useful for strategic planning and offer approaches to coming to strategic alignment.

Objectives:

- + Differentiate between mission, vision, strategy and tactics
- + Understand how to apply frameworks for strategic planning
- + Identify approaches to help stakeholders align around a common strategic plan

2:00 - 2:50 PM | 2B: Translating Sepsis Evidence into Practice: Strategies for Overcoming Barriers

Kathleen M Vollman MSN, RN, CCNS, FCCM, FCNS, FAAN, Critical Care Clinical Nurse Specialist and Consultant at Advancing Nursing LLC

1.7 million Americans are affected by sepsis each year. It is one of the major reasons for readmission to the hospital. Moving new and existing evidence into practice regardless of its strength is difficult especially when related to this complex patient population. Without an organized, systematic approach, it is difficult to have the sepsis bundles performed consistently to achieve optimal patient outcomes. Sepsis programs often face common barriers, which can be overcome with evidence based, experiential solutions. Common barriers include challenges with early recognition, physician buy-in, and driving change with data. The major clinical challenge is fluid resuscitation. The goal of the session is to provide evidence-based strategies to overcome roadblocks and transform processes to impact patient outcomes.

Objectives:

- + Identify several team and organizational challenges to implementing the evidence for early recognition and management of sepsis patients
- + Compare and contrast the different strategies to address team and organization barriers when translating sepsis science into practice
- + Describe how use of data and stories can impact engagement in translating of evidence into practice

2:00 - 2:50 PM | 2C: Community Stakeholder Engagement: The Power of Partnership

Thomas Workman, PhD, Principal Researcher at American Institutes for Research

Communities large and small have a high stake in the quality and safety of care. This session will focus on how partnerships with patients, families, and community leaders can result in safe, high quality and equitable care. A working definition of partnership, along with key activities that yield inclusive and equitable partnerships in rural and urban communities will be discussed.

Objectives:

- + Increase awareness of the role that patients, families, and community members/leaders can play to support safe, equitable, high-quality health care in the community
- + Develop knowledge of strategies to establish and develop partnerships that reflect the community
- + Promote the knowledge of the challenges and barriers to engagement and partnership currently being faced by communities

2:50 - 3:10 PM | Break/Exhibit Hall

3:10 - 4:00 PM | 3A: Using the Baldrige Criteria to Improve Your Organization's Quality and Innovation

Brian Dieter, FACHE, President and CEO at Mary Greeley Medical Center (MGMC)

Karen Keilrosser, Vice President and Quality Improvement Officer at MGMC

Panel Members: Mary Greeley Ron Smith and Jo-El Sprecher from MGMC

The Baldrige National Quality Award award recognizes achievements in quality, innovation, and business performance and is based on a strong foundation of organizational excellence. Many healthcare organizations, without plans to apply for the award, are using the criteria to evaluate and improve their organization's quality and performance. This framework addresses a variety of criteria in the categories of leadership, strategic planning, focus on patients, other customers and markets, measurement, analysis and knowledge management, staff focus, process management and organizational results.

Objectives:

- + Describe how opioid settlement funds are being allocated toward prevention, treatment and recovery
- + Learn how the Iowa primary prevention program can decrease opioid misuse and diversion
- + Define Enhanced Recovery strategies and how they optimize surgery outcomes leading to improved patient health outcomes, savings in healthcare costs, and a reduction in the need for opioids post-surgery
- + Identify alternatives to opioids and opioid-sparing protocols—including multi-modal pain management

3:10 - 4:00 PM | 3B: 10 Secrets to Improving RN and Clinical Staff Recruiting and Retention

Cory Geffre MSMSL, BSN, RN, Executive Vice President of Hospital Operations and CNO at Altru Health System

In this session, Cory will share with you 10 secrets (they are not that hard or secret) to better recruitment and more retention of RN & Clinical Staff. You will learn some things that work, some things that do not work and some new things Cory is testing. You will leave this session with a few new ideas to help you in your recruitment and retention efforts.

Objectives:

- + Examine what college recruiting rules you can use to your advantage to make your organization the top choice among nursing students
- + Explore 3 easy things you can do to make your existing nurses want to stay
- + Analyze the one thing that you must eradicate from your organization in order to be successful

3:10 - 4:00 PM | 3C: Rural Healthcare Challenges - 3 Steps to Better Care and Employee Wellbeing

Jason Haglund MS, CADC, Owner/Founding Member of Rural Policy Partners

Renee Schulte, MA, LMHC, Owner/Founding Member of Rural Policy Partners

Over the past two years we have experienced firsthand the struggles of antiquated health systems and polices. Chronic Stress and shortages impact workforce in ways we are not prepared to address. We will share three steps we have found essential in identifying concerns, engaging stakeholders and facilitating actionable policy that results in better behavioral health care for all.

Objectives:

- + Develop strategies that promote mental health, employee wellbeing and acknowledge stigma
- + Analyze the need for practical, culturally aware, and scalable behavioral health policy
- + Develop an action plan that promotes critical thinking in evaluating system effectiveness regarding promotion of behavioral health in rural communities and discuss how virtual interactions have transformed communication and impacted rural communities

4:00 PM | Adjourn



Location

This event is taking place at the Meadows Events and Conference Center located at 1 Prairie Meadows Dr, Altoona, IA 50009. A discounted guestroom rate has been secured at the Prairie Meadows Hotel (connected to The Meadows Event and Conference Center). Limited rooms are available. Please call the Prairie Meadows Hotel at (515) 967-1000 to make a reservation and let them know your reservation will be under the IHC room block.



Videos

Registration and participation in the IHC Patient Safety Conference constitute an agreement by the registrant to IHC's use and distribution (now and in the future) of the registrant or attendee's image or voice in photographs, video, electronic reproductions and audio recordings of such events and activities.



Handout Information

IHC will not be providing paper handouts to attendees. Registrants will be contacted via e-mail by the IHC Education team when presentation handouts and resources are available on the event webpage prior to the event.



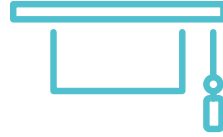
ADA Policy

IHC does not discriminate in its educational programs on the basis of race, religion, color, sex or handicap. IHC wishes to ensure no individual with a disability is excluded, denied services or segregated or otherwise treated differently than other individuals because of the absence of auxiliary aids and services. If you need any of the auxiliary aids or services identified in the Americans with Disabilities Act in order to attend this conference, please call 515-288-1955 connect with the Education Department at IHC education@ihconline.org (e-mail).



Cancellation Policy

No-shows will be billed. Cancellations and substitutions welcome anytime. All cancellations and substitution requests must be sent to Amber Rizzo at rizzo@ihconline.org (e-mail). A full refund will be given to all cancellations received 10 or more business days prior to the conference. A \$50.00 administrative fee will be charged to all cancellations received six to nine business days prior to the conference. No refunds will be given to cancellations received five or fewer business days prior to the conference. Refunds will be calculated by the date received and the IHC business days remaining prior to the conference. IHC reserves the right to cancel the conference due to insufficient enrollment, in which case pre-registered participants will be notified and full refunds provided.



Certified Professional in Healthcare Quality (CPHQ)

This program has been approved by the National Association for Healthcare Quality for a maximum of 9.5 CPHQ continuing education credits for this event.

Nursing Continuing Education

9.0 Nursing Contact Hours will be awarded for this conference (4.5 Nursing Contact Hours for May 10th and 4.5 Nursing Contact Hours for May 11th) by IHA Iowa Board of Nursing, provider #4. Contact hours will be available during this conference to participants who attend sessions in their entirety. Partial credit for individual sessions will not be granted. NOTE: To receive CEUs or a certificate of attendance, you are required to attend the entire conference that credit is being requested for. No partial credit will be granted.

American College of Healthcare Executives (ACHE)

Qualified Education: By attending the 2023 IHC Annual Forum offered by The Iowa Healthcare Collaborative participants may earn up to 9.5 (4.5 Day One and 5.0 Day Two) ACHE Qualified Education Hours toward initial certification or recertification of the Fellow of the American College of Healthcare Executives (FACHE) designation.



Certificate of Attendance

A General Certificate of Attendance will be available, at the closing of the conference. This certificate will not award any continuing education credits but can be used as your proof of attendance. IHC recommends keeping a copy of the onsite agenda and that you contact your own board or certification organization to find out what is required to submit for continuing education credits.

Tom Evans MD, FAAFP, President and CEO at IHC

Tom Evans, MD has been resident and CEO of the IHC since 2005. Dr. Evans received both a Bachelor of Arts and Master of Arts degree from Drake University. He received his Medical Degree from the University of Iowa in 1983 and completed his Family Medicine residency at Broadlawns Medical Center in 1986. He practiced family medicine for thirteen years before serving as Chief Medical Officer for the Iowa Health System from 1999 to 2005. Dr. Evans has served as President of both the Iowa Medical Society and the Iowa Academy of Family Physicians. He has also served on the delegations for both the American Medical Association and the American Academy of Family Physicians. Dr. Evans is a faculty member with the Institute for Healthcare Improvement (IHI), the College of Medicine at Des Moines University, and the College of Public Health at the University of Iowa. He also serves on the Board of Trustees for Bethel University in St. Paul, Minnesota.

Benjamin Anderson, MBA, MHCDS, Vice President at the Rural Health and Hospitals Colorado Hospital Association

Benjamin Anderson provides leadership and direction in the development and execution of the association's rural strategies, advocates on behalf of rural hospitals and health systems and works to develop strategic partnerships with organizations that affect the health of rural Coloradans. He has twenty years of experience in healthcare and non-profit administration and is a nationally recognized leader in health equity and transforming rural healthcare through an innovative approach to attracting physicians to diverse, underserved areas with a generous paid time off package to be used for international volunteer work. Benjamin is Co-Principal Investigator of a nationally released toolkit and playbook called, "Redefining Leadership: A Pathway for Rural Health to Thrive in a COVID-19 World." Prior to joining the Colorado Hospital Association, he spent six years serving as the CEO of Kearny County Hospital in Lakin, Kan. Benjamin earned both a Bachelor of Arts in English and Master of Business Administration Degree from Drury University as well as a Master of Science in Healthcare Delivery Science from Dartmouth College.

Jennifer Brockman MHA, BSN, RN, Chief Clinical Program Officer at IHC

As the Chief Clinical Program Officer for IHC, Jennifer Brockman leads an organizational structure that supports quality improvement, patient safety, change management, data analytics and achievement of strategic directives. Brockman has more than twenty years of clinical nursing experience in a variety of healthcare settings including acute and long-term care, quality management and infection prevention. She received a Bachelor of Science and Nursing Degree from the University of Iowa and Master's in Healthcare Administration Degree from Walden University. Brockman has extensive experience designing and executing small and large scale clinical and population health strategies, statewide alignment strategies and national provider networks.

David Munch, MD, Executive Vice President at Healthcare Performance Partners

David Munch oversees the Healthcare Performance Partners Lean improvement activity. He has an extensive background in hospital operations, health plan governance, physician organization governance and clinical practice in internal medicine. He has served as a member of the National Advisory Council for the Health Research and Education Trust. Munch is also a Faculty Lead for the IHI's curricula in engaging managers in quality.

Cory Geffre MSMSL, BSN, RN, Executive Vice President of Hospital Operations and CNO at Altru Health System

Cory Geffre's passion is building dynamic, diverse, and engaged teams that deliver consistent and high-quality healthcare to patients. Geffre was first trained as a nurse at Lake Area Technical College and the University of South Dakota. He received his Bachelor of Science in Nursing Degree from the University of Texas at Arlington. Geffre also has his Master of Management, Strategy and Leadership Degree from Michigan State University.

Renee Hardman MBA, SPHR, Chief DEI Officer and Vice President of Human Resources at Broadlawns Medical Center

Renee Hardman serves as Broadlawns Medical Center's first Chief DEI Officer and Vice President of Human Resources. She earned both her Bachelor's and a Master of Business Administration Degree from Drake University. Hardman holds a senior professional human resources certification. In 2017, Renee made history when she was elected as the first African American woman to the West Des Moines City Council in its 125-year history as Member-At-Large. Ms. Hardman previously served as the CEO of Big Brothers Big Sisters of Central Iowa and as the owner of Hardman Consultant, LLC. In a prior role, she was the Senior Vice President of Human Resources at Bankers Trust. Renee has a lengthy list of community service engagements and honors. A select few include Des Moines University Trustee, Business Record DEI Advisory Committee Member, Tri-Chair of the DSM USA 4 Equity Collective, West Des Moines Human Rights Commissioner (Liaison), past Greater Des Moines Partnership Diversity Committee Member, Advisory Board member for The Robert D. and Billie Ray Center, Polk County Housing Trust Fund, past Board member Dress for Success and the fifth Judicial District Commissioner appointed by the Governor. She has earned recognition as a community advocate as one of the Business Record's Most Influential Business Leaders. In 2014, she was inducted into the Iowa Women's Hall of Fame and has received a numerous awards for her outstanding civic engagement to include but not limited to the Greater Des Moines Leadership Institute's Alumni Volunteer Award, Des Moines University's Diversity Champion Award, Connie Wimer Spirit Award, President Obama's Dr. Martin Luther King, Jr. Drum Major of Service Award, Women of Influence Award, 40 under 40 Alumna of the Year and West Des Moines Chamber's DEI Awardee. Renee's life passion has been to advance the work of DEI and serve as a role model for young people.

Thomas Workman PhD, Health Division Principal Researcher at AIR

Workman's primary responsibilities include leading and contributing to projects involving health communication and PFE in health, healthcare and research. Workman has more than thirty years of experience in coordinating, facilitating, evaluating and training professionals in stakeholder engagement in various settings. At AIR, Workman leads a team to provide training, technical assistance, tools, and resources for person and family engagement for the IPRO Hospital Quality Improvement Contract funded by the Centers for Medicare and Medicaid Services. He assisted in the production of a training module on engagement for the Patient Centered Outcomes Research Institute (PCORI). He also serves as an advisor to AIR's Center for Patient and Consumer Engagement. Workman oversees the development of summary products for consumers and clinicians for PCORI and the National Institute on Disability, Independent Living and Rehabilitation Research. Previously, Workman served as the translation/production section lead for the John M. Eisenberg Center for Clinical Decisions and Communications Science at Baylor College of Medicine. While an assistant professor of health communication at the University of Houston-Downtown, he co-founded the Center for Public Deliberation, conducting community deliberations on healthcare reform.

Jason Haglund MS, CADC, Owner/Founding Member of Rural Policy Partners

Jason Haglund provides behavioral health subject matter expertise, public policy analysis, and system design consultation and is a founding member of Rural Policy Partners. Haglund has over twenty years of experience leading, managing and navigating the behavioral healthcare system in numerous leadership and consultative roles. Haglund provides candid guidance through challenging policy requirements. In addition, Haglund understands the uniqueness of rural Iowa and as a seasoned public speaker draws upon the lessons, he has learned from his own multigenerational family farm. As co-owner of Boone County based Hickory Grove Family Farm, Haglund is the fifth generation to continue the family farming tradition.

Keeping up with the constant evolving pace of science, technology and management of uncertainty can be overwhelming. Haglund understands firsthand juggling all of this is required to own and operate a technology informed, financially viable, sustainable family business. This unique perspective affords Haglund to lead engaging, relatable discussions on topics such as stress management, emotional wellness, public policy and burnout.

Renee Schulte, MA, LMHC, Owner/Founding Member of Rural Policy Partners

Renee Schulte has over two decades of leadership experience in the behavioral healthcare field. Her work in the public and private sectors has given her a unique understanding of the complexities of delivering quality care. Schulte is nationally recognized for her expertise in behavioral health policy, system design, financial analysis and strategic planning. As a licensed mental health therapist, Schulte has worked across an array of the care continuum including psychiatric hospitals, child welfare providers and therapeutic foster care services.

She began Schulte Consulting, LLC in 2012. As a consultant, she has worked with multiple states creating strategic plans, legislation, and best practice guidance in regulation and rules. Schulte has taught at multiple colleges and universities in the psychology department, encouraging the next generation to join in this important work.

Eric Preuss MA, IAADC, CCS, YLI Project Director for the Bureau of Substance Abuse Department at the Iowa HHS

Eric Preuss provides daily functional oversight of the YLI project which includes helpline, website, health promotion, and quality assurance/data integrity activities. Additionally, Preuss served as the problem gambling services manager in Iowa from 2013-2021 and served on the Board of Directors for National Association of Administrators of Disordered Gambling Services for seven years and served on the Iowa Board of Certification. Prior to joining the Iowa HHS, Eric spent over twenty years as a counselor, educator and leader in the areas of substance use disorder treatment and homelessness. He holds a master's degree from the Methodist Theological School.

Mary Jane Hunt MBL, RN VP of Patient Care/CNO at Story County Medical Center

MaryJane Hunt holds more than twenty years of progressive leadership experience and a strong passion for elevating patient experience. She leads progressive patient care teams focused on delivering safe, high quality, individualized care. Hunt demonstrates a strong focus on advocating for nurses and supporting the professional development of leaders at every level. She is a Board Member of Iowa State University Nursing Advisory Committee and has previously sat on many Nursing and Health Education Advisory Boards. She is a 2018 100 Greatest Iowa Nurses recipient.

David Muhlestein PhD, JD, Chief Research and Innovation Officer at HMA

David Muhlestein is responsible for the firm's self-directed research and supports strategic planning and innovation. Muhlestein's research and expertise centers on healthcare payment and delivery transformation, understanding healthcare markets and evaluating how the broader healthcare system is changing. He is a self-identified data nerd and regularly speaks and writes about healthcare system evolution. Muhlestein joined HMA via its acquisition of Leavitt Partners in 2021 where he was the Chief Strategy and Chief Research Officer. Additionally, Muhlestein is a Visiting Policy Fellow at the Margolis Center for Health Policy at Duke University, Adjunct Assistant Professor at The Ohio State University College of Public Health and is a Visiting Fellow at the Accountable Care Learning Collaborative. He previously served as Adjunct Assistant Professor of The Dartmouth Institute at the Geisel School of Medicine at Dartmouth College. Muhlestein earned his PhD in Health Services Management and Policy, Juris Doctorate, Master of Healthcare Administration, and Master of Science degree from Ohio State University as well as his Bachelor of Arts degree from Brigham Young University.

Brand Newland, PharmD, MBA, CEO and Co-founder of Goldfinch Health

Inspired by personal experiences with the pitfalls of surgery and a lack of proactive solutions to the Opioid Crisis, Brand helped to launch a vision toward a higher standard of care in surgery and recovery in 2018. Goldfinch Health optimizes the surgery and recovery experience for patients, saving companies and patients time, money, and addiction.

In 2021, Newland founded the Billion Pill Pledge with a mission to democratize access to high-quality, opioid-sparing surgery. The goal is first-dose prevention. With a comprehensive yet straightforward approach, billions of opioid pills can be erased from our medicine cabinets, homes and communities. Brand received a Doctor of Pharmacy degree from the University of Iowa and holds a certification in pain management. He has also completed a Master of Business Administration Degree at the University of Chicago Booth School of Business.

Kathleen M Vollman MSN, RN, CCNS, FCCM, FCNS, FAAN, Critical Care Clinical Nurse Specialist and Consultant at Advancing Nursing LLC

Kathleen Vollman has published and lectured nationally and internationally on a variety of pulmonary, critical care, prevention of healthcare acquired injuries including pressure injuries and catheter-associated urinary tract infections/central line bloodstream infections and other healthcare-associated infections, work culture and sepsis recognition and management. She serves as a subject matter expert on these topics for the American Hospital Association and Michigan Hospital Association. From 1989 to 2003, she functioned in the role of Clinical Nurse Specialist for the Medical Intensive Care Unit at Henry Ford Hospital in Detroit Michigan. Currently her company, ADVANCING NURSING LLC, is focused on creating empowered work environments for healthcare practitioners through the acquisition of better skills, attainment of greater knowledge, and implementation of process improvement.

Brian Dieter, FACHE, President and CEO at MGMC

Brian Dieter has served as President and CEO for MGMC since July 2008. Prior to that, he was vice president and chief financial officer at MGMC for nearly nine years. Before joining MGMC, he spent ten years at Ancillary Systems Inc. at three affiliated healthcare organizations in financial leadership positions. Dieter received his Bachelor of Science in Business Degree from Indiana University in 1985 and his Master of Science in

Administration Degree from the University of Notre Dame in 1998. He is a Fellow in the American College of Healthcare Executives and board chair for the Iowa Hospital Education and Research Foundation. He is a current member of the Rotary Club of Ames and a board member and vice chair for the Ames Economic Development Commission. He previously served as past board president and past campaign chair for United Way of Story County as well as past president of the Ames Morning Rotary Club. Dieter also served as a past chair for the Ames Chamber of Commerce.

Karen Keilrosser, Vice President and Quality Improvement Officer at MGMC

Before joining Mary Greeley Medical Center, she was the Vice President of Performance Excellence and Managed Care at Agnesian HealthCare. In this role, Rosser spearheaded the development and implementation of a system-wide framework for performance excellence utilizing criteria from the Malcolm Baldrige National Quality Award Program as well as the tools of lean and six sigma. Her positions prior to Agnesian HealthCare included Network Development Director at Humana Health Plan and Ambulatory Clinic Manager for Aurora Health Care in Milwaukee, Wisconsin. She holds a Master's in Healthcare Administration Degree from the University of Minnesota and a Bachelor's in Communications and Public Relations Degree from the University of Wisconsin. Rosser is a certified lean six sigma green belt, an examiner, coach and judge for the Iowa Recognition for Performance Excellence Program and is on the Board of Examiners for the Baldrige National Quality Award Program. Additionally, she is a member of the Ames Morning Rotary Club, a board member for United Way of Story County and a participant in Leadership Ames (class XXIV) program.

