

## Objective

Increase well-child exams and begin providing immunizations in our clinic and, by effect, reduce urgent care and non-emergent ED visits.

## Background

Previously, childhood immunizations took place at the County Health Department. In tracking pediatrics that were not coming in for routine wellness exams and analyzing the feedback from parents on why they were not having routine checks and/or behind on the vaccination schedule, it was revealed that the inconvenience and confusion of having exams and immunizations at different locations and times, and lack of a notification system, were a contributing factor.

## Actions Taken

- Project plan developed and budget secured
- Hired a vaccination coordinator LPN
- Selected a physician project champion
- Purchased a vaccination refrigerator, freezer, and supplies
- Utilizing patient database and school physicals to monitor, select, and contact patients that are in need of vaccination compliance
- Training and certifications secured
- Marketing of new service

# Increasing Childhood Immunizations

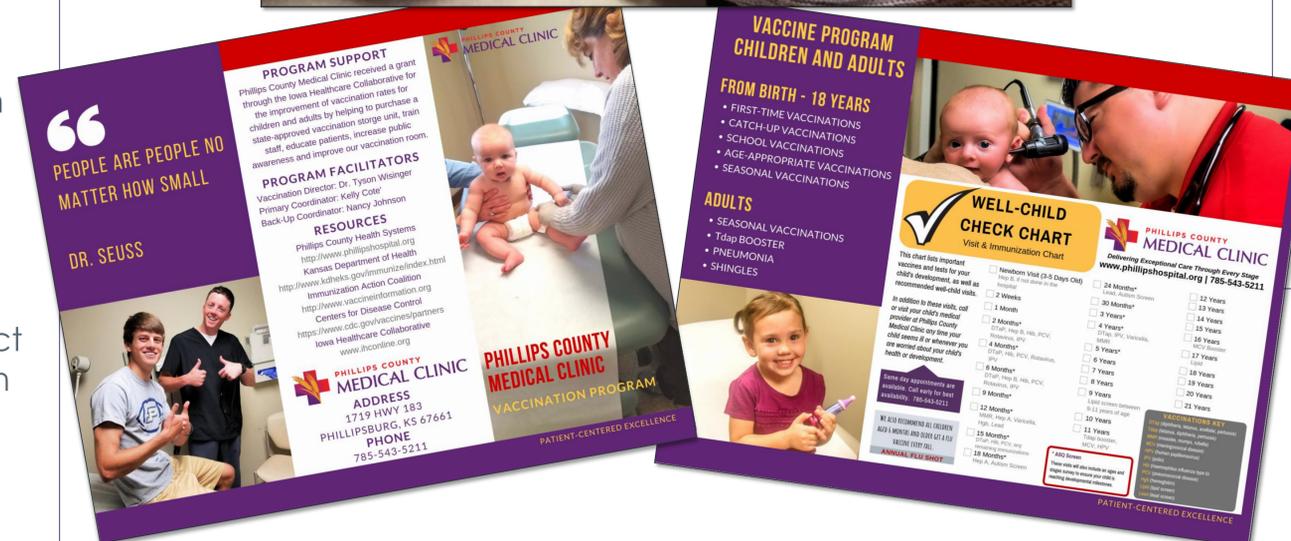
*Don't Put Your Foot in Your Mouth...*

*Learn the Truth about Childhood Immunizations*

Kelly Cote', LPN and Rhonda Kellerman • Medical Clinic • Phillipsburg, KS

## Metrics

- # of vaccinations given Birth – Under 1
- # of vaccinations given ages 1-4
- # of vaccinations given ages 5-11
- # of vaccinations given ages 12-17



## Analysis

Tracking:

- Pediatric Wellness Visits
- Immunizations Given
- Urgent Care Visits
- Non-Emergent Emergency Department Visits

Utilize CDC reported data on vaccination compliance

## Next Steps

- Update Immunization Room
  - Make a more pediatric-friendly environment
- Concentrated marketing efforts
- Continue to gather and analyze data

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